

# COMMUNITY FOCUS TRUST

FOCUSING ON THE NEEDS

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**The Goodness Market**  
Strengthening Communities Together  
www.cf.nz

**ANNUAL REPORT**

2023 / 2024

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COMMUNITY FOCUS TRUST CHARITIES NO: CC53341  
INCORPORATED SOCIETY NO: 2724732

136 SPRINGFIELD RD, ST ALBANS CHRISTCHURCH





# ABOUT US

The Community Focus Trust was established in 2014 after seeing a need within the community and with discussions with Empower Church leadership. The Community Focus Trust was then formed and is focused on helping the community in practical ways.

The Community Focus Trust gained its registration as a non-profit charity with the Charities Commission in May 2016.

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## STAFF, VOLUNTEERS AND TRUST BOARD

We have 1 full-time staff member, who is employed as the Trust Manager, overseeing all the operations of the organisation, & 1 part time staff member who is our Community Worker.

There are over 30 volunteers across all our activities throughout the year, with a number of base volunteers being part of our regular projects and services.

Our board trustees consist of 4 members, who are Maurice Austin (Chair), Heather McQuilkan (Treasurer), Emily Bosworth (Trustee) & Sara Brown (Trustee).

The Board's main function is to provide direction and input in the following areas: strategic planning, core values, legal, financial, and be health and safety compliant, with appropriate delegation of management functions.





## MISSION, VISION & VALUES

Focusing on the needs in our community, so that everyone can be connected and feel part of a community.

To facilitate practical support and social services to our community, based on the needs as we find them.

Equip, empower and collaborate to build stronger communities.

## OUR FOCUS

As we finish another year, we all know that there are still challenges that our community face on a day-to-day basis, especially as the cost of living continues to have major effects on our community.

Our operations are still focused on helping those in need, providing essential food across our city, as we work with other agencies. We have seen in the past, this has given us opportunities that help strengthen our communities through connection.

I know that we will continue to offer help and assistance, as we reach out to our community in practical ways, that in doing so, we can help transform lives so that everyone feels part of their community. This year we continue to focus on the values and the mana of a community that brings out the best, connecting each other, helping build strong communities.

My personal thanks to everyone who has supported us throughout the year, helping us focus on the needs.

Mark Hudson - Trust Manager





# MAJOR HIGHLIGHTS

## THE GOODNESS MARKET

In October we launched The Goodness Market, from our own store container located at the Community House.

This Social Enterprise initiative is a connection for local communities to achieve positive social, environmental, cultural, & economic outcomes.

Working on empowering communities, and promoting healthy eating, while making connections and working with the local community, for the benefits to go back into a sustainable future.

The main feature is our Fill A Basket for \$25.00, which gives choice and a saving of over \$40.00.

It was great to get this initiative up and running for our community.



## BUYCYCLES REACHES OVER 400 BIKES

During this period we reached the milestone of getting over 400 bikes into the community, helping individual lives with the independence of owning a bike.

This has made an impact with those we have helped, helping to make life choices to manage looking after and paying for their bike.

We are excited as we look towards the next 400 bikes in our community.





# A SNAP SHOT OF OUR YEAR

## BUYCYCLES

This exciting project continues to provide sustainable transport in collaboration with RAD Bikes. Over the past 5 years we have increased those who have helped and to date have given bikes to over 400 people in need.

In collaboration with RAD, we see the increase needed of bikes in our community, this is where partnering with RAD is so important. We also are working with other organisations, to develop co-projects that would benefit both the community and a working partnership with other community groups.

## ALL THINGS KAI

We have many areas that we are involved in within the community, which include- Workplace Fruit delivering fruit to help healthy eating within a business, Community Food Response helping connect those in need through produce and essential food items, including Fruit In Schools promoting healthy eating for our next generation, Our Social Connect is also a valuable part, connecting each other around kai.

St Albans Co-Op is our social enterprise where over the past 12 months we have supplied just over 6000 produce packs at affordable cost, giving families and individuals value for money, with healthy eating options. Our average customer base was 140 per week and we operate 46 weeks of the year.



## CONDUCTIVE EDUCATION & FERNDALE UNITS

Once again, in conjunction with Empower Church and Rotary Christchurch New Horizons, we supported Conductive Education and also extending this to 2 Ferndale units and their families with special boxes and gifts over the Easter, Spring and Christmas season.

We were excited as we provided some relief for these amazing organisations, as they support children and families by providing early intervention, making the families the centre of everything they do.

We have extended this to over 60 boxes and supporting these families 3 times over the year.

## LOOPY TUNES

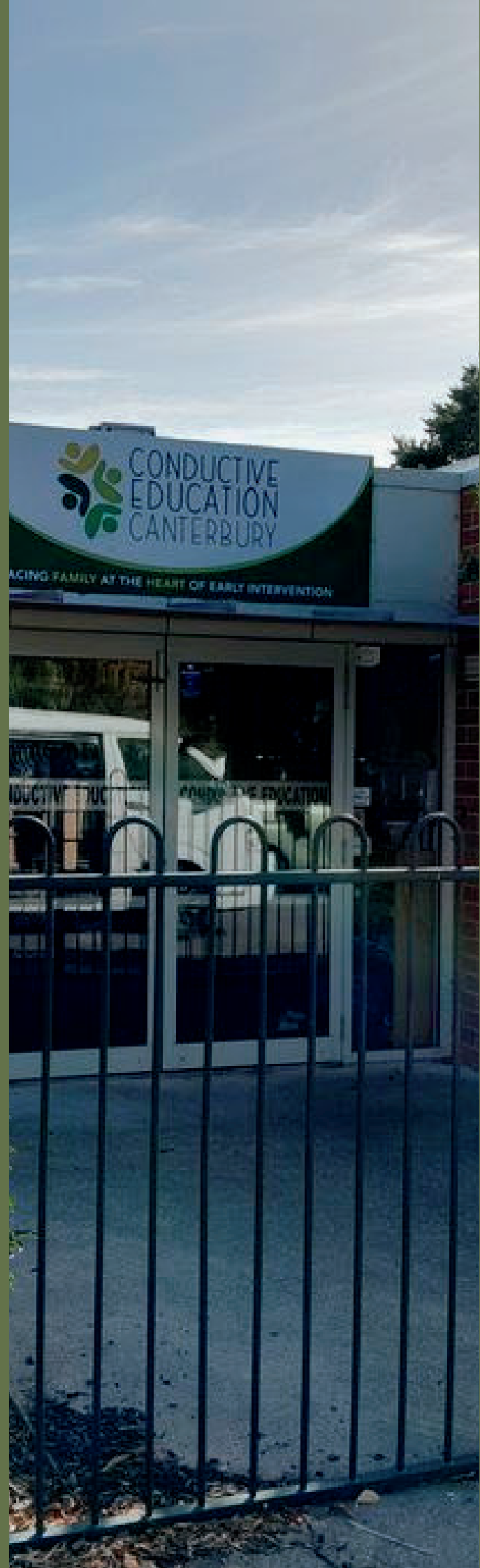
We continue to work in collaboration with Empower Church with Loopy Tunes Music & Movement for preschoolers, which is held on Thursdays, during the term time. This is allowing families in our surrounding community, come together to meet and connect during this time.

On average we see around 35 preschool children and their parents/caregivers attend each week, promoting a fun environment with a cultural-based programme around music movement.

## KIDSFEST

We hosted a Kidsfest event with Elgregoe The Magician, who performed a magic show with around 250 children and their parents/caregivers attending.

This is an annual event as part of the Christchurch City Council, July school holiday programmes.





# THE GOODNESS MARKET

Our values, mission & mana comes together with this initiative becomes a core focus in the cost of living crisis, with the outcome of this being able to establish a community that is food secure.

The Goodness Market offers a social supermarket with a difference. The community can choose items to fill a basket for only \$25.00, which includes cleaning and other hygiene items. As part of this we offered Home Garden Kits, focusing on families in need, making sure that we are not only helping with food insecurity but, looking after the health and wellbeing of those we connect with.

We are grateful for the continued support from Foodtogether, MG Marketing, and the Ministry of Social Development NZ, working with us, helping us with this new and exciting social enterprise.

## OUR COMMUNITY OUR PEOPLE

*He aha te mea nui o te ao?*

**WHAT IS THE MOST IMPORTANT  
THING IN THE WORLD?**

*He tangata, he tangata,  
he tangata*

**IT IS PEOPLE, IT IS PEOPLE, IT IS PEOPLE**

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[www.cft.nz](http://www.cft.nz)







# OUR THANKS

Community Focus Trust could not do what it does without the support and backing from our funders and supporters, who give generously to our work.



# STATEMENT OF SERVICE PERFORMANCE 2023/2024

## WHAT WE HAVE ACHIEVED IN THE COMMUNITY THIS YEAR

Community Focus Trust Volunteer  
Hours 2023 - 20234

<b>Project or Programme</b>	<b>Community Participation</b>	<b>Volunteer Numbers</b>	<b>Volunteer Hours</b>
Vege Co-Op	5200	11	1380
Social Connect	150	1	45
BuyCycles	100	4	300
Events	250	5	30
Food Response Projects	1500	2	100
Trustee Board	0	4	40
Totals	7200	27	1895